Houston Museum District Association Gross Receipts Budget for Hotel Occupancy Tax Funds 2014

Calendar Year 2014 Hotel Occupancy Tax funds are allocated to the Houston Museum District Association and 11 member museums for the following purposes:

Purposes

Adopted Budget(*): \$169,716.60

To support tourism marketing efforts that include an information brochure, web site, and quarterly Museum Experience events. Funds also to be utilized to support improvement and installation of district signage.

| Museum tourism marketing/PR programs: | \$2,658,893,40 |
|---------------------------------------|----------------|
| Museum of Fine Arts, Houston | \$840,210.31 |
| Houston Museum of Natural Science | \$547,732.04 |
| The Menil Collection | \$406,810.69 |
| Conternporary Arts Museum Houston | \$188,781.43 |
| Children's Museum of Houston | \$188,781.43 |
| Houston Zoo | \$109,014.63 |
| Health Museum | \$109,014.63 |
| Holocaust Museum Houston | \$109,014.63 |
| Rice University Art Gallery | \$53,177,87 |
| Lawndale Art Center | \$53,177.87 |
| Jung Center | \$53,177.87 |
| | |

Total

\$ 2.828,610.00

^(*) Subject to adjustment for City of Houston final amount.